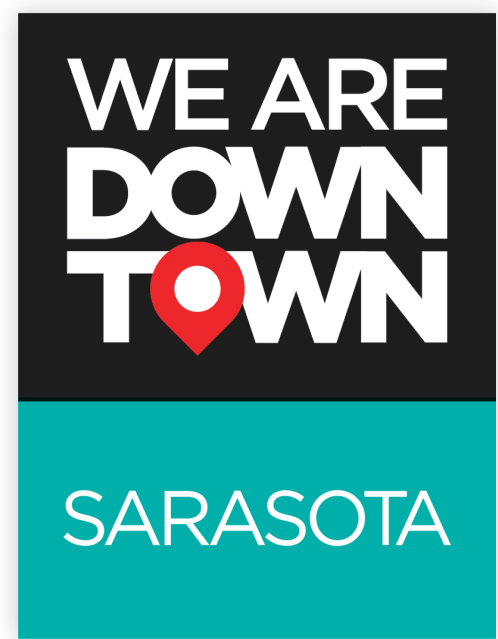


**WE ARE  
DOWN  
TOWN**

A red location pin icon with a white dot in the center, positioned over the letter 'O' in the word 'TOWN'.

**CAMPAIGN GUIDE**



PRIMARY LOGO



SECONDARY LOGO  
Used for dark backgrounds.



MAIN COLOR

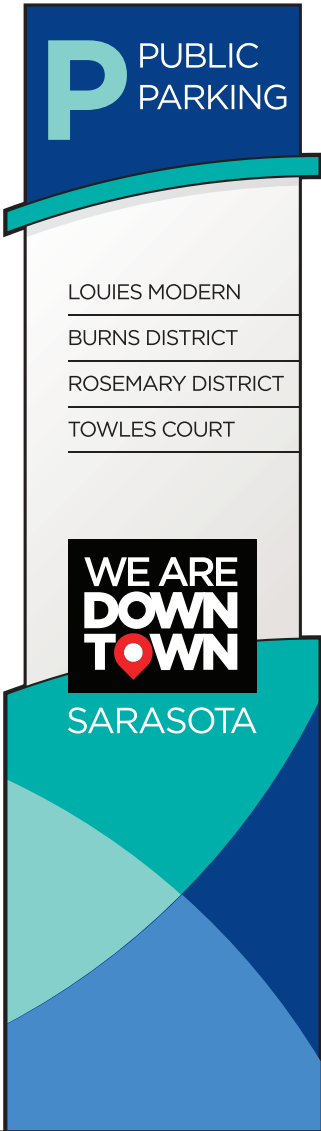


SERIES 1 ILLUSTRATIONS



SERIES 2 ILLUSTRATIONS

JOHN PIRMAN ILLUSTRATIONS ARE NOT ACTUAL ILLUSTRATIONS FOR EACH AREA. THEY ARE ONLY TO DEMONSTRATE THE POSSIBILITIES. NOT ALL ILLUSTRATIONS ARE AVAILABLE FOR USE.





PRIMARY LOGO



SECONDARY LOGO  
Used for dark backgrounds.



MAIN COLOR



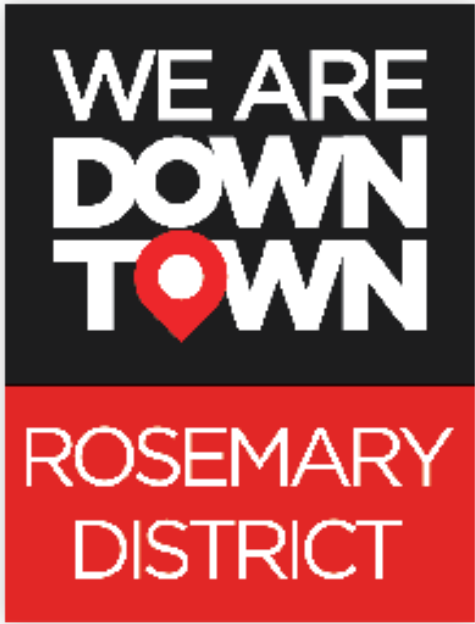
PRIMARY LOGO



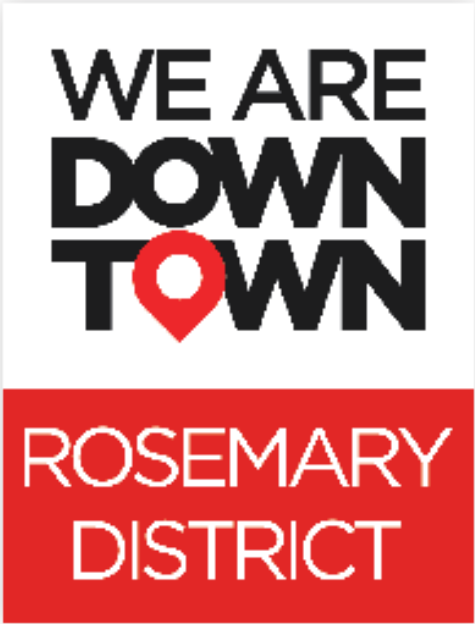
SECONDARY LOGO  
Used for dark backgrounds.



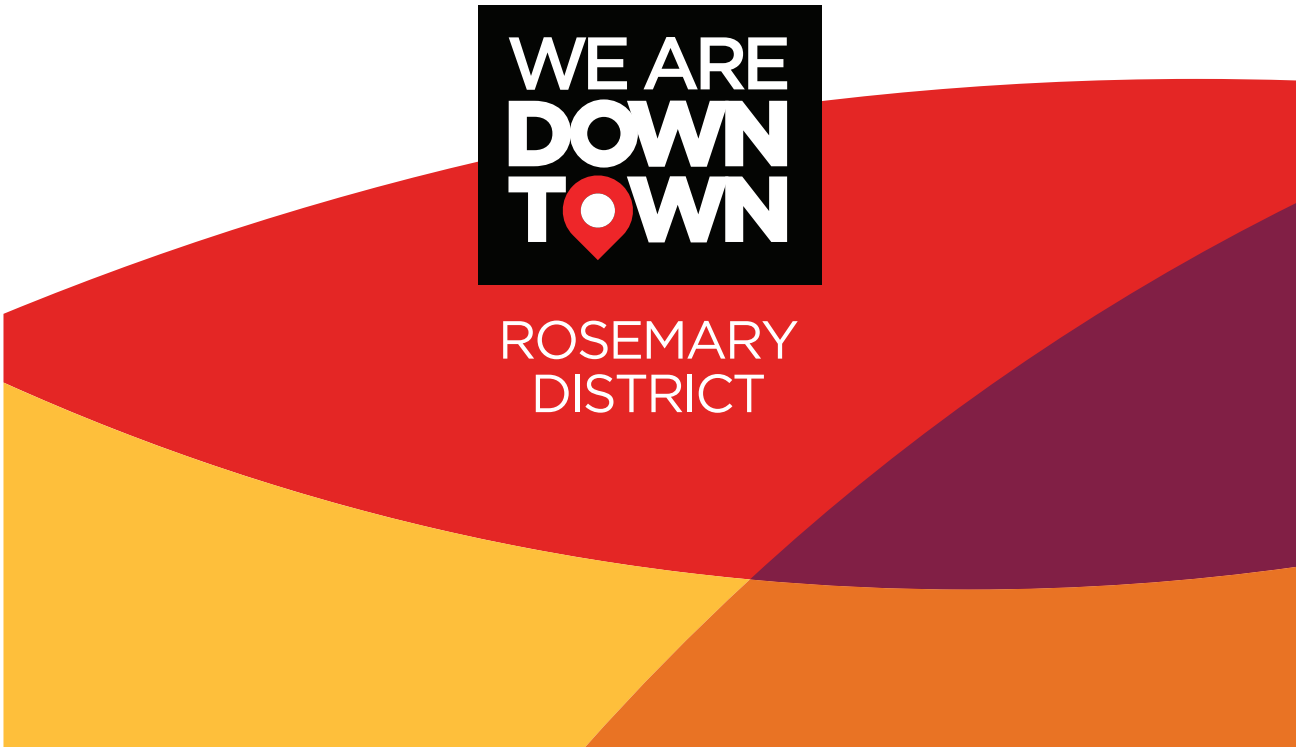
MAIN COLOR



PRIMARY LOGO



SECONDARY LOGO  
Used for dark backgrounds.



PANTONE®  
136 C



PANTONE®  
485 C

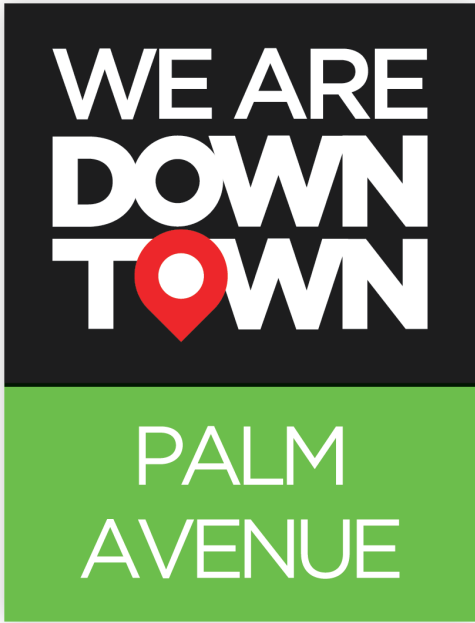


PANTONE®  
216 C



PANTONE®  
152 C

MAIN COLOR



PRIMARY LOGO



SECONDARY LOGO  
Used for dark backgrounds.



MAIN COLOR



PRIMARY LOGO



SECONDARY LOGO  
Used for dark backgrounds.



MAIN COLOR