

**WE ARE
DOWN
TOWN**



CAMPAIGN GUIDE



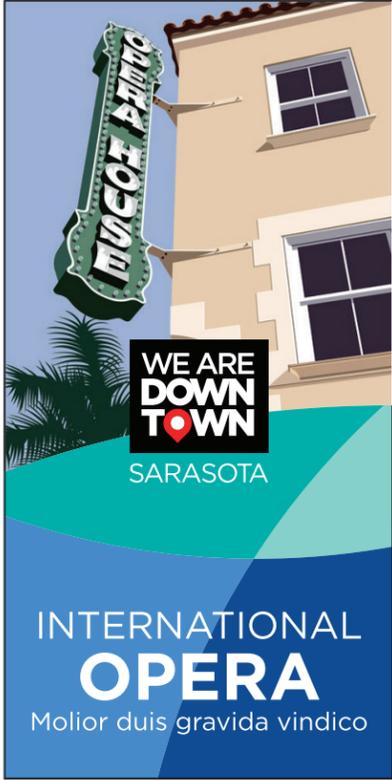
PRIMARY LOGO



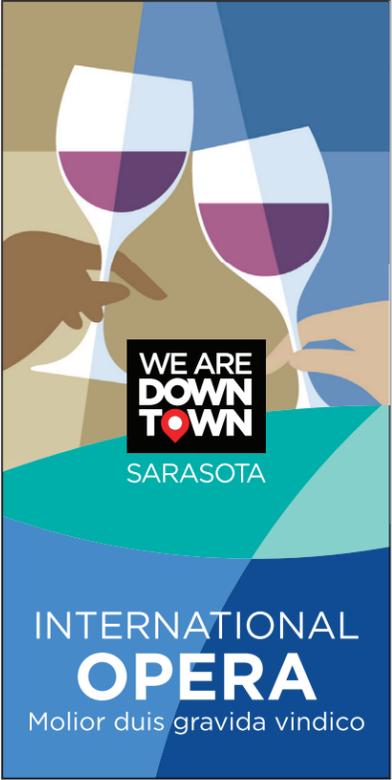
SECONDARY LOGO
Used for dark backgrounds.



MAIN COLOR

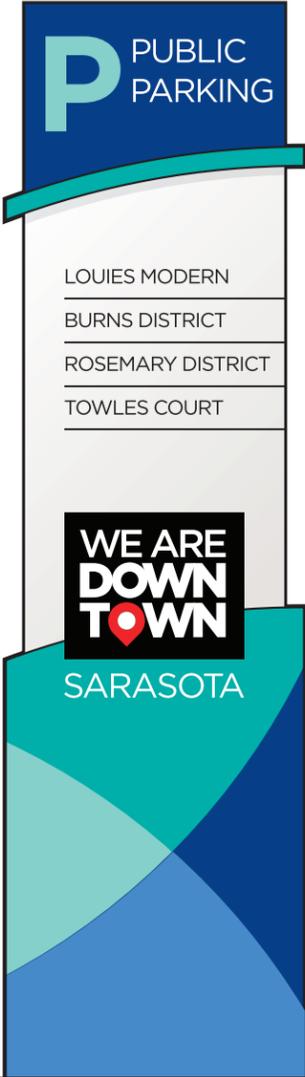


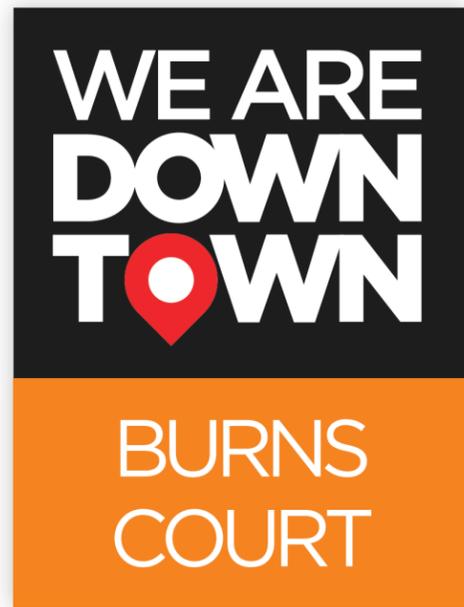
SERIES 1 ILLUSTRATIONS



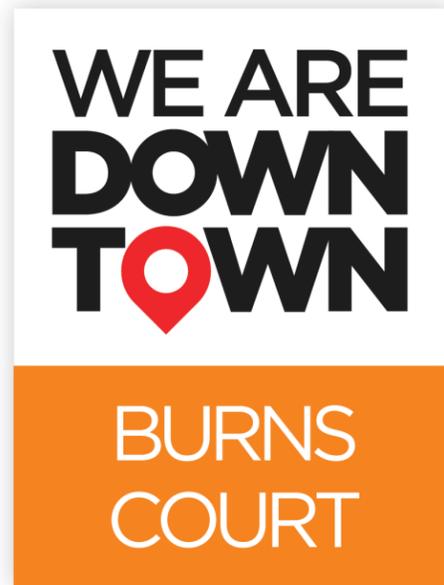
SERIES 2 ILLUSTRATIONS

JOHN PIRMAN ILLUSTRATIONS ARE NOT ACTUAL ILLUSTRATIONS FOR EACH AREA. THEY ARE ONLY TO DEMONSTRATE THE POSSIBILITIES. NOT ALL ILLUSTRATIONS ARE AVAILABLE FOR USE.





PRIMARY LOGO



SECONDARY LOGO
Used for dark backgrounds.



PANTONE®
468 C



PANTONE®
152 C



PANTONE®
1675 C



PANTONE®
383 C

MAIN COLOR



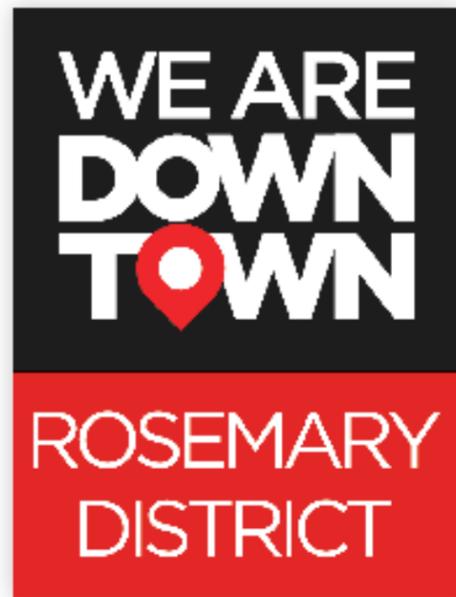
PRIMARY LOGO



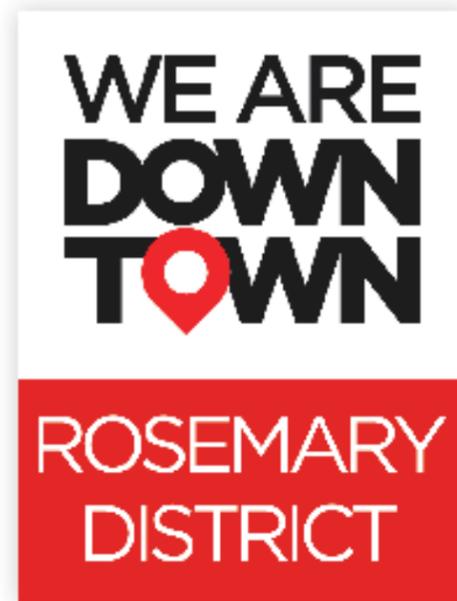
SECONDARY LOGO
Used for dark backgrounds.



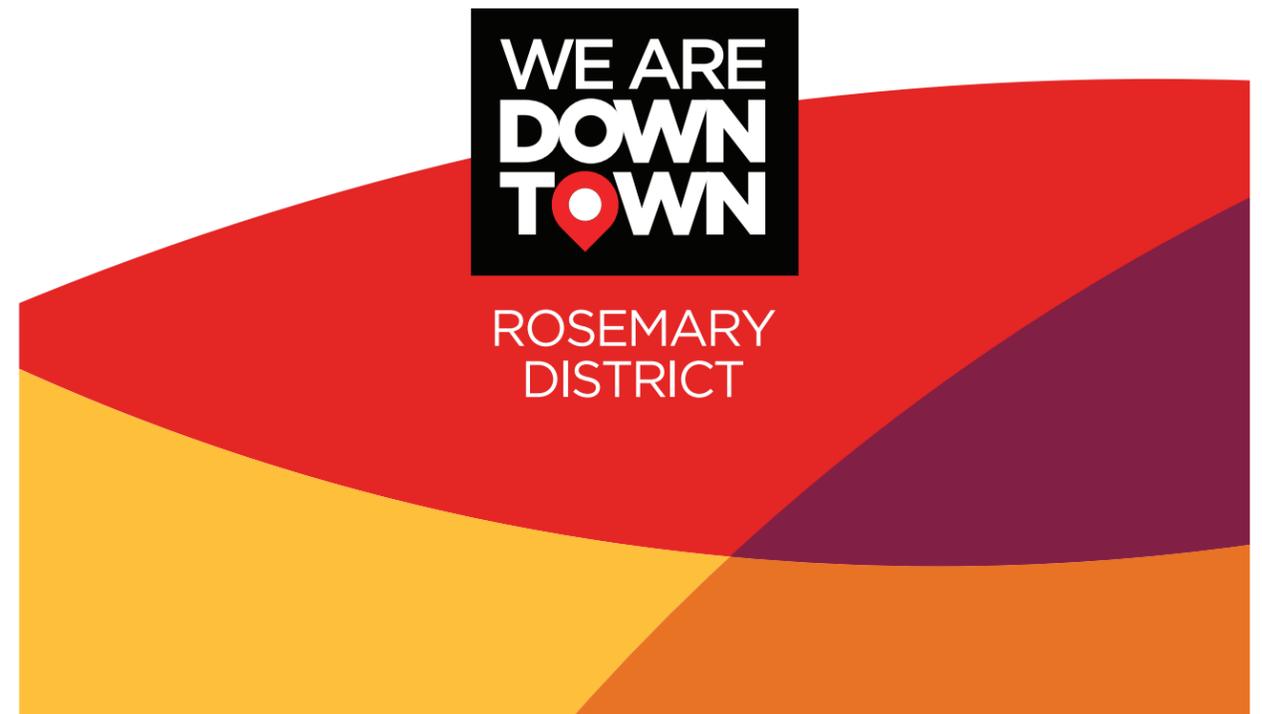
MAIN COLOR



PRIMARY LOGO



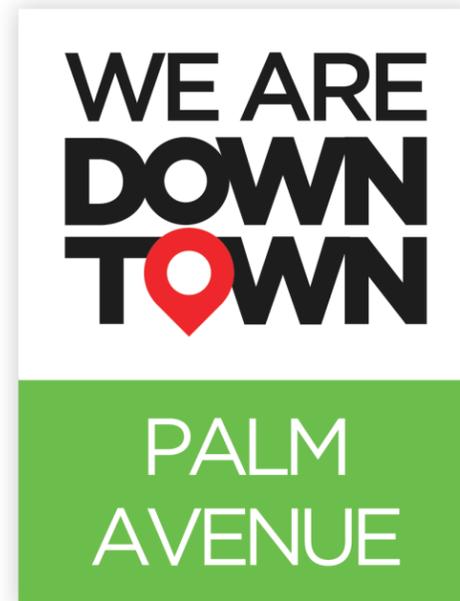
SECONDARY LOGO
Used for dark backgrounds.



MAIN COLOR



PRIMARY LOGO



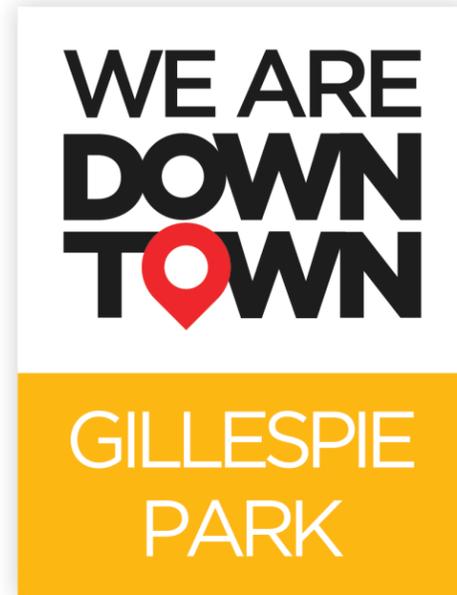
SECONDARY LOGO
Used for dark backgrounds.



MAIN COLOR



PRIMARY LOGO



SECONDARY LOGO
Used for dark backgrounds.



MAIN COLOR